

Remit Address:
WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	FL Vote No on 6 Committee
Product	FL Vote No on 6 Committee
Estimate Number	11816

Invoice #	125849-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOFL
Account Executive	Alicia Graver
Sales Office	Orlando-Local
Sales Region	Local

Order #	125849
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

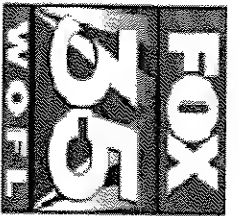
IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 9a	9a-10a		11/05/12 to 11/11/12	1x	-T-----				
	WOFL	Political Issue		Tu	11/06/12	:30	9:29 AM	FL6101H	\$400.00		1
2	WOFL	Judge Joe Brown	1p-2p		10/29/12 to 11/04/12	1x	--W----				
	WOFL	Political Issue		W	10/31/12	:30	1:54 PM	FL6101H	\$350.00		1
3	WOFL	M-F 2p-3p	2p-3p		10/29/12 to 11/04/12	1x	---T---				
	WOFL	Political Issue		Th	11/01/12	:30	2:25 PM	FL6101H	\$400.00		1
	WOFL	Political Issue		M	11/05/12 to 11/11/12	1x	M-----				
	WOFL	Political Issue		M	11/05/12	:30	2:35 PM	FL6101H	\$400.00		2
4	WOFL	Dr. Phil	3p-4p		10/29/12 to 11/04/12	4x	MTWTF--				
	WOFL	Political Issue		M	10/29/12	:30	3:56 PM	FL6101H	\$750.00		1
	WOFL	Political Issue		Tu	10/30/12	:30	3:24 PM	FL6101H	\$750.00		2
	WOFL	Political Issue		W	10/31/12	:30	3:31 PM	FL6101H	\$750.00		4
	WOFL	Political Issue		F	11/02/12	:30	2:59 PM	FL6101H	\$750.00		3
	WOFL	Political Issue		11/05/12 to 11/11/12	1x	M-----					
	WOFL	Political Issue		M	11/05/12	:30	3:21 PM	FL6101H	\$750.00		5
5	WOFL	M-F 4p-5p	4p-5p		10/29/12 to 11/04/12	5x	MTWTF--				
	WOFL	Political Issue		M	10/29/12	:30	4:19 PM	FL6101H	\$800.00		6
	WOFL	Political Issue		Tu	10/30/12	:30	4:49 PM	FL6101H	\$800.00		1
	WOFL	Political Issue		W	10/31/12	:30	4:40 PM	FL6101H	\$800.00		4
	WOFL	Political Issue		Th	11/01/12	:30	4:25 PM	FL6101H	\$800.00		3

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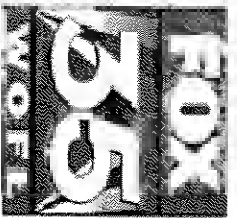
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WOFL	M-F 4p-5p	4p-5p								
	WOFL	Political Issue		F	11/02/12	:30	4:00 PM	FL6101H	\$800.00		5
				M	11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	4:29 PM	FL6101H	\$800.00		2
6	WOFL	Fox 35 5p News	5p-6p								
	WOFL	Political Issue			10/29/12 to 11/04/12	5x	MTWTF--				
				M	10/29/12	:30	5:44 PM	FL6101H	\$1,000.00		4
				Tu	10/30/12	:30	5:42 PM	FL6101H	\$1,000.00		1
				W	10/31/12	:30	5:56 PM	FL6101H	\$1,000.00		3
				Th	11/01/12	:30	5:42 PM	FL6101H	\$1,000.00		2
				F	11/02/12	:30	5:56 PM	FL6101H	\$1,000.00		5
					11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	5:43 PM	FL6101H	\$1,000.00		6
7	WOFL	Fox News 6p News	6p-630p								
	WOFL	Political Issue			10/29/12 to 11/04/12	4x	MT-TF--				
				M	10/29/12	:30	6:24 PM	FL6101H	\$1,000.00		1
				Tu	10/30/12	:30	6:24 PM	FL6101H	\$1,000.00		2
				Th	11/01/12	:30	6:23 PM	FL6101H	\$1,000.00		4
				F	11/02/12	:30	6:15 PM	FL6101H	\$1,000.00		3
8	WOFL	New Girl/Mindy	9p-10p								
	WOFL	Political Issue			10/29/12 to 11/04/12	1x	-T-----				
				Tu	10/30/12	:30	9:18 PM	FL6101H	\$6,500.00		1
9	WOFL	Fox 35 10p News	10p-11p								
	WOFL	Political Issue			10/29/12 to 11/04/12	5x	MTWTF--				
				M	10/29/12	:30	10:37 PM	FL6101H	\$2,200.00		3

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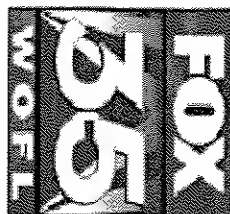
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	WOFL	Political Issue		Tu	10/30/12	:30	10:37 PM	FL6101H	\$2,200.00		1
	WOFL			W	10/31/12	:30	10:52 PM	FL6101H	\$2,200.00		2
	WOFL			Th	11/01/12	:30	10:23 PM	FL6101H	\$2,200.00		4
	WOFL			F	11/02/12	:30	10:28 PM	FL6101H	\$2,200.00		5
				11/05/12 to 11/11/12	1x	M-----					
	WOFL			M	11/05/12	:30	10:36 PM	FL6101H	\$2,200.00		6
10	WOFL	Fox 35 10p News	10p-11p								
	WOFL	Political Issue		10/29/12 to 11/04/12	1x	-----S					
				Su	11/04/12	:30	10:38 PM	FL6101H	\$1,500.00		1
11	WOFL	Off Time Late News Sa	1030p-1a								
	WOFL	Political Issue		10/29/12 to 11/04/12	1x	-----S-					
				Sa	11/03/12	:30	11:37 PM	FL6101H	\$1,000.00		1
12	WOFL	Fox 35 News 11p	11p-1130p								
	WOFL	Political Issue		10/29/12 to 11/04/12	5x	MTWTF--					
				M	10/29/12	:30	11:12 PM	FL6101H	\$1,400.00		4
	WOFL			Tu	10/30/12	:30	11:13 PM	FL6101H	\$1,400.00		3
	WOFL			W	10/31/12	:30	11:26 PM	FL6101H	\$1,400.00		2
	WOFL			Th	11/01/12	:30	11:23 PM	FL6101H	\$1,400.00		5
	WOFL			F	11/02/12	:30	11:19 PM	FL6101H	\$1,400.00		1
				11/05/12 to 11/11/12	1x	M-----					
				M	11/05/12	:30	11:14 PM	FL6101H	\$1,400.00		6

Aired Spots

40

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Gross Total **\$50,700.00**

Agency Commission **\$7,605.00**

Net Amount Due **\$43,095.00**

Payment Terms 30 Days

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